



### Every season is an opportunity to sell more on-trend desserts and sweet snacks.

Our Seasonal Favorites Program gives you a mouthwatering variety of pies for you all year long along with helpful resources backed by consumer preference insights to fill your calendar with profits.

# Featuring ChefPierre® PIE





# **CHERRY E Wi-Pie®**

Hi-Pie® Premium Fruit Pie 10" Unbaked Cherry 6ct/47oz

Our famous Hi-Pie® filled with over 1 pound of tart orchard-grown Michigan cherries







## **OPERATOR TOOLS**



## summer Planning Calendar

#### Make every month an opportunity to sell more pie.

We've created this helpful calendar of events, holidays and special occasions and matched them with the perfect pies to celebrate the season.





## TO-GO Solutions

#### As takeout and delivery grows in popularity,

we have the tools to help you plan a profitable to-go program with ease. Click below for resources to help you sell more pies no matter where your customers choose to dine.

